WEBSITE



ADVERTISING RATES

BANNER ROTATOR 1250px x 250px **\$300.00 per week**

SQUARE ROTATOR 400px x 300px **\$200.00 per week**

WWW.**NORTHERNSENTRY**.COM

E-MAIL NEWSLETTER



ADVERTISING RATES

360px x 144px \$250.00 per week

SENT TO INBOXES EVERY FRIDAY!

CONTACT US

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The Northern Sentry is a commercial enterprise newspaper published by Bolton Advertising Group LLC. for the Minot Air Force Base and is distributed free to military and civilian personnel on Minot AFB.

RATE CARD northern Sentry

MINOT AIR FORCE BASE NEWSPAPER
WWW.NORTHERNSENTRY.COM

Your Weekly Connection to 7000 Military & Civilian Workers on Minot AFB.

"We started reading the paper online, 2 months before we arrived in Minot! It helped us learn about the base culture as well as familiarizing us with the local community. Now we look forward to it on our door step every week."

-Active Duty Col

Northern Sentry is the authorized community newspaper for Minot Air Force Base. Editorial content is produced, or approved by Minot AFB Public Affairs office. It is printed Thursday mornings and hand delivered free of charge on Fridays to each Base housing unite, as well as racks located at most work sites and high traffic base locations. Papers are also available at select locations in Minot & Ruthville, ND.

Total Circulation 4,500 Advertising Deadline: 12:00 PM Tuesdays for Friday Publication

RATES			All Rates are Net to the Northern Sentry	
Frequency- Size	OPEN RATE 1-3 Issues	MONTHLY RATE 4-11 Issues 10% Discount	3 MONTHS PLUS 12-24 Issues 20% Discount	6 MONTHS PLUS 24+ Issues 30% Discount
Full Color Rate per Col Inch	\$15.00	\$13.50	\$12.00	\$10.50
B/W Rate per Col Inch	\$12.00	\$10.80	\$9.60	\$8.40
Full Page 77.5 Col Inches 10"Wx15.5"T	\$1162.50 \$930.00 B/W	\$1046.25 \$837.00 B/W	\$930.00 \$744.00 B/W	\$813.75 \$651.00 B/W
3/5th Page 46.5 Col Inches 6"Wx15.5"T	\$697.50 \$558.00 B/W	\$627.75 \$502.20 B/W	\$558.00 \$446.40 B/W	\$448.25 \$390.06 B/W
Half Page 38.75 Col Inches 10"Wx7.75"T	\$581.25 \$465.00 B/W	\$523.12 \$418.50 B/W	\$465.00 \$372.00 B/W	\$406.88 \$325.50 B/W
1/4 Page 18 Col Inches Square 6"Wx6"T Skinny 4"Wx9"T	\$270.00 \$216.00 B/W	\$243.00 \$194.40 B/W	\$216.00 \$172.80 B/W	\$189.00 \$151.20 B/W

BANNER ADS

10 Col Inches 10"Wx2"T

Front Page \$550.00 (When Available) What's Going On \$250.00 (When Available)

CLASSIFIED WORD ADS

Book your classified word ad online



STATIC ADS

Classified Display B/W \$8.00/col inch Business Directory B/W \$8.00/col inch Church Directory
B/W
\$9 per 2"x2"
space

Runs Weekly 3 Month Commitment Billed at the end of each month

PRE-PRINTS / INSERTS

No Zoning available.

Up to 4 page tab 10.5 cent each

4500 circ. x \$.105 = \$472.50

\$.02 cents per insert will be charged for inserts that require folding. Inserts should be no larger than 9"x11.5" Inserts should be shipped or delivered to:
NorDak North Publications
91 N. Main St. Garrison, ND 58540
Arrival due no later than the Monday preceding the date of insertion.

SPECIFICATIONS

Advertising Requirements

Printed offset, Goss SC Press Page size: 10"wide by 16" tall Column width: 5 - 2" columns

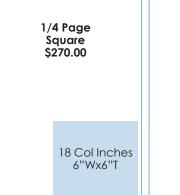
Page Ad Size: 10"wide by 15.5" tall

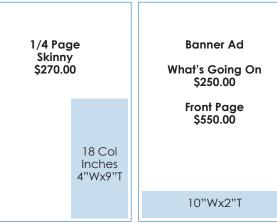
Camera Ready Ads

Resolution: 300 dpi Format: PDF or Jpeg

Fonts & Layers Rasterized and Flattened

AD SIZES AT A GLANCE









The Publisher reserves the right to reject any advertisement. Publisher will not be liable for omission of any advertisement. In the event of typographical error which results in goods being advertised at less that proper price, Northern Sentry will furnish a published correction stating the correct price.