

# northern sentry

MINOT AIR FORCE BASE NEWSPAPER | WWW.NORTHERNSENTRY.COM

Rates Effective January 1, 2022

## ADVERTISING RATES

**NORTHERN SENTRY** is the authorized community newspaper for Minot Air Force Base. Editorial content is produced, or approved by Minot AFB Public Affairs office. It is printed Thursday mornings and hand delivered free of charge on Fridays to each Base housing unit, as well as racks located at most work sites and high traffic Base locations. Papers are also available at select locations in Minot & Ruthville, ND.

**Our current total circulation is 4,500**

### ADVERTISING DEADLINE

12:00 PM Tuesdays  
for Friday Publication

### DISPLAY RATES

per column inch

Weekly Total 0 to 9 .....	\$12.50
Weekly Total 10 to 15 .....	\$12.05
Weekly Total 16 to 29 .....	\$11.80
Weekly Total 30 to 59 .....	\$11.55
Weekly Total 60 and up .....	\$11.10

Full Color available for \$3 per inch

### ADVERTISING REQUIREMENTS

Printed offset, Goss SC Press.

Page size: 10" wide by 16" tall

Column width: 2"

Full Page Ad Size: 10" wide by 15.5" tall

Half Page Ad Size: 10" wide by 7.75" tall

### CLASSIFIED RATES

40 Words or less

First Week .....	\$8.00
Each Additional Week .....	\$3.50
10 ¢ each word over 40	

Deadline for classified ads is Tuesday at  
Noon by email or dropped off at our  
office, 315 South Main Street, Suite 202

### BUSINESS & PROFESSIONAL DIRECTORY

Display ads run every week, billed out at the end of each month. \$8.00 per inch per week with 3 month commitment

**CHURCH DIRECTORY RATE**  
**\$9.00 per week, billed monthly**

### PRE PRINTS/INSERTS

Full circulation: 4,500 copies

Up to 4 page tab ..... **\$.09 ea.**

*\$.02 cents per insert will be charged for inserts that require folding.*

Inserts should be no larger than 9"x11.5"  
No Zoning Available

Inserts should be shipped  
or delivered to:

91 N. Main St. Garrison, ND 58540  
Arrival due no later than the Monday  
preceding the date of insertion

### PUBLICATION DATA

Published weekly. Sent to press on  
Wednesday with Friday dateline

Distributed on Fridays to:

- Minot Air Force Base
- Ruthville • Minot

**All Rates Are Net To The  
Northern Sentry**

### NORTHERN SENTRY

The NORTHERN SENTRY is a commercial enterprise newspaper published by BAG LLC, for the Minot Air Force Base and is distributed free to military and civilian personnel on MAFB, located 12 miles north of Minot, North Dakota.

### GENERAL INFORMATION

The publisher reserves the right to reject any advertisement. Publisher will not be liable for omission of any advertisement. In the event of typographical error which results in goods being advertised at less than proper price, Northern Sentry will furnish a published correction stating the correct price.

### TO ADVERTISE CONTACT

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