

northern sentry

MINOT AIR FORCE BASE NEWSPAPER | WWW.NORTHERNSENTRY.COM

Rates Effective January 1, 2021

ADVERTISING RATES

The **NORTHERN SENTRY** is the authorized newspaper for Minot Air Force Base. All editorial content is produced, or approved by, the MAFB Public Affairs office. It is printed Thursday mornings and delivered free of charge on Fridays to each Base housing unit, as well as racks located at most work sites and high traffic Base locations. Papers are also available at select locations in Minot & Ruthville, ND.

Our current total circulation is 4,500

ADVERTISING DEADLINE

12:00 PM Tuesdays
for Friday Publication

DISPLAY RATES

per column inch

Weekly Total 0 to 9	\$12.50
Weekly Total 10 to 15	\$12.05
Weekly Total 16 to 29	\$11.80
Weekly Total 30 to 59	\$11.55
Weekly Total 60 and up	\$11.10

Full Color available for \$3 per inch

ADVERTISING REQUIREMENTS

Printed offset, Goss SC Press.
Page size: 5 Columns by 16"
Column width: 2"
Full Page Ad Size: 5 Columns by 15.5"
Half Page Ad Size: 5 Columns by 7.75"

CLASSIFIED RATES

40 Words or less

First Week	\$8.00
Each Additional Week	\$3.50
10 ¢ each word over 40	

Deadline for classified ads is Tuesday at
Noon by email or dropped off at our
office, 315 South Main Street, Suite 202

BUSINESS & PROFESSIONAL DIRECTORY

Display ads run every week, billed out at the end of each month. \$7.00 per inch per week with 3 month commitment

CHURCH DIRECTORY RATE
\$9.00 per week, billed monthly

PRE PRINTS/INSERTS

Full circulation: 4,500 copies
Up to 4 page tab **\$.09 ea.**

\$.02 cents per insert will be charged for inserts that require folding.

Inserts should be no larger than 9"x11.5"
No Zoning Available

Inserts should be shipped
or delivered to:

91 N. Main St. Garrison, ND 58540
Arrival due no later than the Monday
preceding the date of insertion

PUBLICATION DATA

Published weekly. Sent to press on
Wednesday with Friday dateline
Distributed on Fridays to:
• Minot Air Force Base
• Ruthville • Minot

**All Rates Are Net To The
Northern Sentry**

NORTHERN SENTRY

The NORTHERN SENTRY is a commercial enterprise newspaper published by BAG LLC, for the Minot Air Force Base and is distributed free to military and civilian personnel on MAFB, located 12 miles north of Minot, North Dakota.

GENERAL INFORMATION

The publisher reserves the right to reject any advertisement. Publisher will not be liable for omission of any advertisement. In the event of typographical error which results in goods being advertised at less than proper price, Northern Sentry will furnish a published correction stating the correct price.

TO ADVERTISE IN THE NORTHERN SENTRY

Contact: Rod Wilson
Business Development
Marketing
sentrystales@srt.com
701.839.0946

FOR DESIGN SERVICES

Contact: Nikki Greening
Creative Director
nsads@srt.com or
nsgraphics@srt.com



Ted Bolton, Publisher
701.240.5039
bagroup@srt.com
109 Main St. S
Minot, ND 58701

315 South Main St • Suite 202 | Minot, ND 58701
701.839.0946 | Fax 701.839.1867 | nsads@srt.com | www.northernsentry.com